

## **Independent Designer** - 1/03 - 7/06, 1/10 - present

### Freelance:

- Mobile, web, and print design projects for startups to 100+ employee companies.
  - Mobile UI re-design for AirR iOS app.
  - UI / UX re-design and front-end web development for RidePal.
  - Contracted to design 250+ page medical buyers guide & media sales kit for DOTmed.

### Additional Projects:

- Vaykay.net - Vacation rental website complete design and development.
- StrayHair.com - Site design, html, css, and php development on the wordpress platform. Site development also included content sourcing, SEO, and ad optimization.
- Cades Cove - iOS pirate island conquering Game Design from concept to implementation.

## **99 Dollar Ad**

### Founder / Art Director - 1/07 - 12/09

- Developed a smoothly operating, profitable, business that provided service to over 200 clients worldwide.
- Oversaw work of three in house designers. Managed additional freelance creatives.

## **Thrive Marketing**

### Creative Director - 5/06 - 4/08

- Designed email, web and print ad campaigns for various companies in the e-commerce and finance industries.
- Worked closely with 6 person sales team to achieve a 100% client satisfaction rate.

## **That's Printing**

### Print Production Designer - 4/02 - 1/03

- Produced pre-press graphics, layout design, typesetting, and color correction with a pixel perfect attention to detail.

## **Ahlstrand Promotions**

### Graphic Design Internship - 1/02 - 4/02

- Worked directly with company owners and staff designers in a deadline oriented, small business, environment.
- Brand development and advertising for business properties owned by Cumulus Media.

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### Education:

- University of Tennessee - College of Architecture and Design  
Graphic Design major 02 - 04

### Languages:

- Bilingual in English and German

### Advanced Design & Development Abilities:

- Adobe Illustrator, Adobe Photoshop, Adobe InDesign
- HTML, CSS, PHP, Wordpress, SEO
- Photography, Lithography, Screenprinting, Illustration